

WEB MAINTENANCE

WHAT IS IT?

Website maintenance involves a series of tasks that ensure your digital platform remains secure, up-to-date, and user-friendly. This includes things like updating software and plugins to prevent security vulnerabilities, refreshing content to keep it relevant, and checking for any technical issues to maintain smooth functionality.

I DON'T WANT IT. WHAT MAY HAPPEN?

Here are some consequences of neglecting regular website maintenance:

1. Security Risks:

Outdated software becomes vulnerable to hacking, leading to data breaches and reputational damage.

2. Poor User Experience:

Slow loading times, broken links, and glitches deter visitors, causing high bounce rates.

3. SEO Decline:

Stagnant content and outdated technology result in lower search engine rankings and reduced online visibility.

4. Compatibility Issues:

Incompatibility with newer devices and browsers alienates potential users.

5. Data Loss:

Without backups, technical failures can lead to permanent data loss, disrupting business operations.

I WANT IT. WHAT IT GIVES ME?

A peace of mind, but also:

1. Security Enhancement:

Regular updates and patches protect against cyber threats, safeguarding user data and maintaining digital trust.

2. Optimal Performance:

Ongoing maintenance ensures swift loading, seamless navigation, and a positive user experience.

3. Relevance Through Content:

Fresh content captivates visitors, improves search engine rankings, and sustains user engagement.

4. SEO Boost:

Regular updates showcase relevance, leading to better search engine rankings and increased organic visibility.

5. Compatibility Assurance:

Maintenance guarantees your website works flawlessly across different devices and browsers.

+ BONUS

Choose the "Professional Plan", to get:

- **12 FREE graphic designs¹ /year**
- **12 FREE SEO friendly articles² to your web /year**

¹This offer includes free designs which net worth is up to €50/ for each. Calculated individually.

² Articles - up to 1200 characters (with spaces) each.

• 1 free article per month (12 months). No accumulation.

WEBSITE

maintenance packages

WEB MINIMAL

- Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- Regural backup of website files (to keep website safe, restore it)
- Your own domain - included (name the website how you want it)
- Business email - Included (have a proffesional email with your website name in it)
- My support - via email (Now you can contact me with any web-related query)

€45/month

Which is approx. €1,5/day for safe&sound web.

WEB STANDARD

- Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- Regural backup of website files (to keep website safe, restore it)
- Your own domain - included (name the website how you want it)
- Business email - Included (have a proffesional email with your website name in it)
- My support - via email (Now you can contact me with any web-related query.)
- Free Antivirus&Firewall activation (To minimize the risk of getting hacked, losing control on your web)
- 5x updates of text & images, provided by the client (If you need to change something on your existing website)

€55/month

Which is approx. €1,8/day for safe&sound web.

WEB PROFESSIONAL

- Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- Regural backup of website files (to keep website safe, restore it)
- Your own domain - included (name the website how you want it)
- Business email - Included (have a proffesional email with your website name in it)
- My support - via email&chat (Now you can contact me with any web-related query.)
- Free Antivirus&Firewall activation (To minimize the risk of getting hacked, losing control on your web)
- 16x updates of text & images, provided by the client (If you need to change something on your existing website)

EXTRA! **FREE GRAPHIC DESIGN¹** each month (for social media, website, adds, print. Save up to €50/monthly)

EXTRA! **SEO FRIENDLY COPYWRITING²** (make your articles indexed by searching engines like Google, etc.)

€65/month

Which is approx. €2,2/day for safe&sound web.

WEBSHOP

maintenance packages

E-commerce MINIMAL

- ✓ Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- ✓ Regular backup of website files (to keep website safe, restore it)
- ✓ Your own domain - included (name the website how you want it)
- ✓ Business email - Included (have a professional email with your website name in it)
- ✓ My support - via email (Now you can contact me with any web-related query)
- ✓ 10GB server space - included (for your website files and emails)
- ✓ Free Antivirus&Firewall activation (To minimize the risk of getting hacked, losing control on your web)
- ✓ Free WooCommerce training (so you can run the shop with ease)

€55/month

Which is approx. €1,8/day for safe&sound webshop.

E-commerce STANDARD

- ✓ Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- ✓ Regular backup of website files (to keep website safe, restore it)
- ✓ Your own domain - included (name the website how you want it)
- ✓ Business email - Included (have a professional email with your website name in it)
- ✓ My support - via email (Now you can contact me with any web-related query)
- ✓ 10GB server space - included (for your website files and emails)
- ✓ Free Antivirus&Firewall activation (To minimize the risk of getting hacked, losing control on your web)
- ✓ Free WooCommerce training (so you can run the shop with ease)
- ✓ Monthly Google Analytics reports (so you can track your visitor's actions and marketing behaviours)
- ✓ 6x website updates of text&images provided by the client (If you need to change something on your existing website)
- ✓ 15x shop products updates (if you need to change the existing product features, or promote it)

€65/month

Which is approx. €2,2/day for safe&sound webshop.

E-commerce PROFESSIONAL

- ✓ Wordpress / plugins / themes updates (to minimize the risk of bugs, errors, slow performance, broken links)
- ✓ Regular backup of website files (to keep website safe, restore it)
- ✓ Your own domain - included (name the website how you want it)
- ✓ Business email - Included (have a professional email with your website name in it)
- ✓ My support - via email&chat (Now you can contact me with any web-related query)
- ✓ 25GB server space - included (for your website files and emails)
- ✓ Free Antivirus&Firewall activation (To minimize the risk of getting hacked, losing control on your web)
- ✓ Free WooCommerce training (so you can run the shop with ease)
- ✓ Monthly Google Analytics reports (so you can track your visitor's actions and marketing behaviours)
- ✓ 16x website updates of text&images provided by the client (If you need to change something on your existing website)
- ✓ 35x shop products updates (if you need to change the existing product features, or promote it)
- ✓ Adding new features to WooCommerce (custom fields, shipping, coupons, custom emails per order status)
- EXTRA! FREE GRAPHIC DESIGN¹ each month (for social media, website, adds, print. Save up to €50/monthly)
- EXTRA! SEO FRIENDLY COPYWRITING² (make your articles indexed by search engines like Google, etc.)

€75/month

Which is approx. €2,5/day for safe&sound webshop.